

LTSC Impact Matrix – Community Mobility Desired Objectives, Outcomes & Measures

IMPACTS	2016	2017	2021	2034
<p>Planning</p>	<ol style="list-style-type: none"> 1. Submit comments on as many local and regional jurisdictions’ plans as possible, regarding alternative transportation. <ol style="list-style-type: none"> a. UPDATE: been doing pretty well, too south shore focused. 2. Increase safety for alternative transportation with a focus on families/kids/seniors and especially at crossings, bus stops, and other gateways to community mobility. <ol style="list-style-type: none"> a. UPDATE: On Our Way grants, SRTS/ATP work has been pretty successful, still ongoing. All planning so far, no implementation yet. Implementation grant app in for ATP 	<ol style="list-style-type: none"> 1. TRPA and local Bike Master Plans and other transportation plans have proposed bicycle/ped routes that close the missing connections identified by our group (including, or focused on, “community connectors” – social connector trails. <ol style="list-style-type: none"> a. Update: compile list of missing connections and prioritize as “CM Master List” <ol style="list-style-type: none"> i. Eloise/Dunlap/James ii. Crossing 50 at Sierra Blvd to Class I iii. Washington/Council Rock/3rd St. 2. TRPA and local Bike Master plans and other transportation plans have proposed bicycle/ped routes that connect to existing and proposed public transit projects identified by our group <ol style="list-style-type: none"> a. Update: Done! 3. Advocate for CIP prioritization for transit – stop access, safety, and comfort, new stops to help access recreation opportunities. <ol style="list-style-type: none"> a. Look at SLT City’s list and prioritize & add ours. 4. Individual Community Mobility Workgroup members encouraged to get involved with the area IMPLEMENTATION processes where they live (e.g. Meyers, Tahoe Valley, Kings Beach). 	<ol style="list-style-type: none"> 1. Bike path around the lake (potentially including shuttles at tricky points such as Emerald Bay and Spooner Summit) is fully planned and approved (through TRPA) 2. 95% of overnight population has access to bicycle facility (in line with Mobility 2030 plan) 3. Include streetscape amenities in all new development and redevelopment plans 	

	<p>(submitted May 2015, expect notification August 2015.</p> <p>3. City of South Lake Tahoe clears multi-use paths, city maintained sidewalks, and bus stops and walking routes to bus stops under the same commitment (amount of snow and timing) to city streets.</p> <p>a. UPDATE: Worked with JPA to get bike paths cleared – pilot program 2015-16 winter, City survey to see if people like it.</p> <p>4. Help plan revamp of Harrison Ave project – at least bigger sidewalk in front or beautiful ped/bike corridor.</p> <p>5. Individual Community Mobility Workgroup members encouraged to get involved with the area planning processes where they live (e.g. Meyers, Tahoe Valley, Kings Beach).</p> <p>a. UPDATE: Have been good about this</p>	<p>a. Focus on Meyers and Tahoe Valley (Y).</p> <p>5. Help plan beautiful ped/bike corridor down Stateline Street to the beach area and back up Park</p> <p>a. UPDATE: Look at Loop Road Plan and Tourist Core Area Plan to see what, if any, improvements are included.</p>		
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<p>Policy</p>	<ol style="list-style-type: none"> 1. Commenting on and otherwise advising alternative transportation plans being developed by local and regional jurisdictions. <ol style="list-style-type: none"> a. UPDATE: been doing very well on this (see website), more of the focus in planning, too. 	<ol style="list-style-type: none"> 1. All new and redevelopment required to install sidewalks and provide secure bicycle parking at the same level as automobile parking. <ol style="list-style-type: none"> a. UPDATE: City of SLT starting City-wide Area Plan sometime in the next couple years. See what happens. 2. Ensure that waterborne transit is part of all transportation plans and discussions 3. Help TTD access or inform a trip planner for its website that would be available on all systems' websites (Google?). <ol style="list-style-type: none"> a. UPDATE: Get TTD in to talk to us, go to TTD meetings. <ol style="list-style-type: none"> i. AI: Karen to send ridership info and results. 4. Advocate for electric vehicle charging stations at casinos, ski resorts, parking garages, and other tourist-focused locations 5. Review location and purpose of bus stops with idea of moving some to be more family-centric and provide access to recreation opportunities. 	<ol style="list-style-type: none"> 1. Continue to support the delivery of "Complete Streets" projects in Tahoe's community "Town Centers." 2. EV charging station corridor around the entire lake and up to Truckee in order to create local demand that will drive surrounding jurisdictions to create EV corridors up to Tahoe. 	
<p>Investments</p>	<ol style="list-style-type: none"> 1. CM group will work with local jurisdictions and school district to Submit application for Safe Routes to School grant (specific project TBD) 2. Support extension of Measure R funds and potentially ask for modifications if we identify any 	<ol style="list-style-type: none"> 1. Pursue funding for second phase of wayfinding project being pursued by the Tahoe Bike Coalition 2. 3 grant applications and/or letters of support submitted to support one or more of: South Shore Greenway, Nevada Stateline-to-Stateline Bikeway, and Dollar Creek Trail 3. Advocate in support of the funding and legislative initiatives of the Tahoe Transportation District consistent with the desired objectives, outcomes and measures of this matrix. 4. Start building public-private partnerships (e.g. Hotels provide free/cheap loaner bikes to guests) 5. Support \$0.05-0.10 increase in parcel tax that 	<ol style="list-style-type: none"> 1. Ensure a consistent annual funding level for bike/ped/transit projects in order to allow predictable planning for alternative transportation priorities 2. Focus on public-private partnerships to help implement/finance projects that are falling behind or would otherwise fill gaps in community mobility identified by our group. 	

		<p>supports Measure R.</p> <ul style="list-style-type: none"> a. Update: City is thinking of \$.05 sales tax toward roads and 2% increase in TOT tax (~\$2million/yr = up to \$30 million bond) for recreation, and maybe amusement tax. City can do surveys (Austin says creating now), but cannot campaign for getting these passed. Truckee formed (c)(4) to campaign for it, using people from TTF. 		
<p>Individual Behavior Change</p>	<ul style="list-style-type: none"> 1. Help to increase participation in the Tahoe Bike Challenge by 20% over 2013 2. Extend challenge June–Aug 3. Safe Routes to School programs instead of just projects. <ul style="list-style-type: none"> a. UPDATE: Gianna & Rebecca great job w/ Bike Challenge, work on “we Can” 4-week event for Sept-Oct. 4. Work w/police department to educate/enforce 3-foot rule. 5. Work with police department to provide helmets/lights as part of education and enforcement. <ul style="list-style-type: none"> a. UPDATE: Been working to get more accidents/incidents logged and tracked. 	<ul style="list-style-type: none"> 1. Help to increase participation in the Tahoe Bike Challenge by 50% over 2013 and extend May-Oct (weather permitting) 2. Develop and implement campaigns to overcome barriers identified with the purpose of raising year-round-average alternative transportation (non-auto) mode share to at least 25%. 3. Use SRTS/ATP to increase kids riding/ walking to school Oct, May, June up by 10%. 4. Use SRTS/ATP to develop programs. 5. Pursue rideshare opportunities, focusing on groups with shared needs (e.g. coworkers, veterans, skiers, hikers, cancer patients), maybe through electronic/social media (e.g. Zimride, theskillift.org, standalone app, etc.) 	<p>1. Through outreach, education, and incentives, increase year-round-average alternative transportation (non-auto) mode share to:</p> <ul style="list-style-type: none"> a. 5-10% biking b. 15% walking c. 10% public transit 	

<p>Organizational Change</p>	<ol style="list-style-type: none"> 1. <i>Work with resorts and transportation organizations in the region to identify successful models (e.g. North Tahoe-Truckee Resort Triangle)) for increased public transportation/ carpooling to the resorts for both employees and visitors!</i> 2. <i>Work with Tahoe Transportation District and area transit system to develop and implement a frequent summer shuttle from concentrated bed base at Stateline, NV/CA to popular beaches and recreation destinations (e.g., Nevada Beach, Round Hill Pines, Zephyr Cove, others identified).</i> 3. <i>Advise and advocate for more affordable public transit, explore the idea of transfers on BlueGo and others (2-hour xfer with fare), as well as discounts when riding multiple systems (e.g. BlueGo →Trolly, TART→airport/ski shuttles)</i> 	<ol style="list-style-type: none"> 1. 1-2 south Shore resorts have public transit options at the same level as north shore (e.g. NorthStar). 2. Successful summer shuttle options to key sites expanded. 3. Advocate for ski racks and an increased number of bike racks on all buses. 	<ol style="list-style-type: none"> 1. Visitors and residents see ski shuttles as desirable way to get to resorts – all resorts have a regular and reliable public transit option 2. Free transit on most-all systems around the region 	
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<p>Community Wide</p>	<ol style="list-style-type: none"> 1. Bike lane on lake parkway from highway 50 to Stateline <ol style="list-style-type: none"> a. UPDATE: Mostly done 2. Design and implement bike/ped survey to gauge effectiveness of projects we are advocating for (build on previous counts/surveys around Basin) <ol style="list-style-type: none"> a. UPDATE: TRPA working on this 	<ol style="list-style-type: none"> 1. Support efforts to get greenway from Bijou to Sierra Tract 2. fall of 2017, apply for Bicycle Friendly Community Silver Designation for SLT? At least use checklist for program/project ideas. 3. Focus on <i>implementation</i> of area plans through advocacy to elected officials, CIP advise, holding jurisdictions accountable. 4. Find a way for tourists and locals to access free/cheap bikes (maybe through hotels or a small bikeshare program) 	<ol style="list-style-type: none"> 1. Support efforts to get greenway from Meyers to Casinos 	
<p>Region Wide</p>	<ol style="list-style-type: none"> 1. Implement 20% (approximately 45 miles) of all recommended facility improvements (e.g. those listed in the 2010 Bike/Ped Plan). <i>*This is a 2015 "Benchmark" in TRPA's 2010 Lake Tahoe Region Bike and Pedestrian Plan (p. 32).</i> 	<ol style="list-style-type: none"> 1. Over 30% of bikeway (connected facility system of Class I, II, and III, and possibly unpaved sections) around the lake completed 2. Implement 30% (approximately 65 miles) of all recommended facility improvements (e.g. those listed in the 2010 Bike/Ped Plan). 	<ol style="list-style-type: none"> 1. Over 50% of bikeway (connected facility system of Class I, II, and III, and possibly unpaved sections) around the lake completed 2. Implement 45% (~100 miles) of all recommended facility improvements (e.g. those listed in the 2010 Bike/Ped Plan). <i>*This is a 2020 "Benchmark" in TRPA's 2010 Lake Tahoe Region Bike and Pedestrian Plan (p. 32)</i> 	<ol style="list-style-type: none"> 1. Bikeway completed around the lake with a possible shuttle at Emerald Bay and Spooner Summit 2. New shuttle or connect existing transit to allow efficient travel the whole way around the lake